



Boost event revenue with improved engagement



Increase enrollments and improve user motivation with a virtual currency, personalized rewards, leaderboards, and more...

Engagement and motivation are critical to the success of an event. Event professionals often find these components elusive - keeping the interest and attention of attendees can be a struggle. Events that lack engaging elements create a poor user experience and ultimately reduces your event revenue.

Incentli helps event professionals tackle this challenge with a motivational design solution. It incorporates gamification elements by allowing attendees to earn coins for conducting themselves through an event. The coins can be spent in a sponsor filled reward store, which provides lead generation opportunities.

Earn coins from any platform

- Virtual and hybrid events
- Learning Management Systems
- e-Commerce
- Sales enablement
- Marketing - survey submissions
- Partner portals

How Incentli boosts revenue

- Increase registrations through sign-up rewards and friend referrals
- Increases exhibitor and sponsor ROI through more lead gens
- Improved engagement leads to a better event experience and event stickiness
- Continuous community engagement across multiple connected platforms increases user-LTV
- Open new and ongoing marketing channels for sponsors and exhibitors

Learn more: www.incentli.com

KEY FEATURES



Use the Incentli open API and Zapier app to connect platforms



Customize how and why coins are earned as well as what items cost



Exhibitors and sponsors offer their products and services as rewards



Create unique reward stores for each segment of your audience



Marketing features such as "Friend Referrals" to boost enrollments



Easy redemption options to send out rewards

INCENTLI: IN ACTION

The screenshot shows the Incentli homepage with a search bar at the top and navigation links for Home, Notifications, Profile, and Teams. The main content area features a grid of items for sale, each with a category, image, title, price, and goal. The items include:

- Raffle:** butterfly Annual Subscription, 35 items, goal 35.
- Fundraiser:** SPCA Donation, 2,000 goal, 99% progress.
- Buy now:** Battery Pack, 100 items, goal 100, only 3 left.
- Buy now:** Upgraded lunch, 75 items, goal 75, only 4 left.
- Raffle:** Marketing package, 25 items, goal 25.
- Auction:** Conference registration, 50 items, goal 50.
- Fundraiser:** Green Leaves Booth 45, Carbon Capture, 1,000 goal, 24% progress.
- Buy now:** Disco Jacket, 500 items, goal 500.

The screenshot shows the Incentli product page for a Battery Pack. The product is displayed with a blue backup battery and a smartphone. The page includes the following details:

- Category:** Buy now
- Product Name:** Battery Pack
- Availability:** 3 remaining
- Description:** Tired of your phone draining during the day? Charge it during one of your sessions with our handy backup battery.
- Cost per item:** 100
- Total:** 100
- Buttons:** ADD TO CART, BUY NOW
- Ends:** 8/12/2021
- Disclaimer:** Choosing Buy Now means you are committed to the purchase and the non-refundable amount will be deducted from your account.

Let's Chat
Contact us and schedule a demo.

incentli.com